

Asha S. Winfield, Ph.D.

Assistant Professor
Manship School of Mass Communication
Founder & Director, *The Storytellers Lab*
Affiliate, Department of African & African American Studies
Louisiana State University
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EDUCATION

Doctor of Philosophy, Communication, Texas A&M University, December 2021

Concentration: Media, Culture & Identity

Advisor: Dr. Srividya Ramasubramanian

Committee Members: Dr. Robin Means Coleman, Dr. Kristan Poirot, and Dr. Joe Feagin

Dissertation: *“I Don’t See Myself”: Exploring Reception To Hollywood’s Construction Of Memory Through Black Women’s Biopics.*

Master of Arts, University of Houston, May 2015

Major Area: Speech Communication

Minor Area: Mass Communication

Bachelor of Science, Lamar University, December 2012

Major Area: Communications – Film Studies

Minor Area: Sociology

CERTIFICATES

Public Health Essentials Certificate, eCornell, Cornell University, August 2022

Healthcare Certificate Programs

RESEARCH INTERESTS (BLACK IDENTITY, MEDIA REPRESENTATION, STORYTELLING, HEALTH)

- Black/African American Studies
- Black Biopics; Black women’s biopics
- Critical/Cultural Media Studies
- Popular Culture & Identity-Making
- Black Feminism
- Qualitative Methods/Arts-Based
- Critical (Auto)Ethnography
- Audience & Reception Studies
- Storytelling (Cultural, Oral & Digital)
- Black Public Memory
- Documentary & Film Production
- Health Narratives & Equity
- Black Women’s Health Stories

APPOINTMENTS & POSITIONS

- 2021- Assistant Professor, Louisiana State University
- MC 3333 Multiculturalism & the Media (3 sections) Fall 2021, Fall 2022
 - MC 7014 Qualitative Methods, Spring 2022
 - MC 7033 Race & Gender in Political Communication, Fall 2022
- 2020-2021 Difficult Dialogues, Innovation X Fellow, Texas A&M University
- Facilitator
 - Lead Facilitator/Team Member
 - Curriculum Developer
- 2019-2020 Graduate Research Assistant, Texas A&M University
- Supervisor: Dr. Robin Means Coleman, 2018-2019; 2019-2020
 - Interpretative Qualitative Methods (Co-Teacher)
 - Professional Seminar (Co-Teacher)
 - Supervisor: Dr. Srivi Ramasubramanian, 2020
- 2017-2021 Graduate Teaching Assistant, Texas A&M University
Instructor of Record
- COMM 203 Public Speaking (2017- 2018; Summer 2018; Summer 2019, Spring 2021)
 - COM 205 Communication for Technical Professions (Summer 2020; Summer 2021)
- 2017 Instructor, Early High School College, Silsbee High School via Lamar Institute of Tech
- Public Speaking
 - Interpersonal Communication
- 2016-2017 Adjunct Instructor, Lamar Institute of Technology
- Public Speaking/Business & Professional Speech
- 2015-2021 Adjunct Instructor, Lamar University
Instructor of Record
- Public Speaking
 - Interpersonal Communication
 - Business & Professional Speech
 - Interviewing
 - Conflict Management & Small Groups
 - Foundations of Black TV & Film
- 2014-2015 Graduate Student Teacher, University of Houston
- Public Speaking, Professor Debbie Bridges
- 2013-2014 Grader/Proctor, University of Houston

2010-2012 Substitute Teacher, Beaumont Independent School District

GRANTS, FELLOWSHIPS, & SCHOLARSHIPS

1. ORAU Ralph E. Powe Junior Faculty Enhancement Award, Summer 2022 - \$10,000
2. LSU SEC Faculty Travel Grant, May 2022, \$1,000
3. LSU Faculty Travel Grant, March 2022, \$1,500
4. Diversity, Equity, & Media Grant @ Manship School, March 2022 - \$3,500
5. Global Health Initiatives Grant, Glasscock Center @ TAMU, Spring 2022 - \$1,000
6. Reilly Center of Media & Public Affairs, Manship School, LSU, Spring 2022 - \$5,000
7. Department of Communication Professional Development Grant, Spring 2021 - \$1,500
8. Glasscock Center for Humanities Research Grant for Documentary, Fall 2020 - \$500
9. Research Enhancement Grant, Department of Communication at TAMU, 2020 - \$4,500
10. Coalition to Back Black Businesses & Storytellers, 2020 - \$5,000
11. Glasscock Center for Humanities Research Grant, Summer 2020 - \$500
12. Aggie License Plate Scholar, 2020 - 2021 - \$1,000
13. NCA Diversity Student Travel Grant, 2019 - \$170
14. Lechner Scholarship/Fellowship, 2017 - \$2,700
15. West Endowed Fellowship, 2014 - \$1,500
16. Conrad Hilton Scholarship Award, 2014 - \$500
17. UH Graduate Student Teaching Fellowship, Jan 2014 - May 2015 - \$5,000
18. Beaumont Foundation of America Fellowship, 2009 – 2015 - \$50,000
19. National Association of University Women Award, 2008 – 2012 - \$4,000
20. 100+ Black Women of Beaumont, 2008 - \$1,000
21. Beaumont Northern District Business & Professional Women, 2008 - \$1,000

AWARDS & HONORS

1. Africana Service Award, Department of African & African American Studies, \$250 Book Stipend, Spring 2022
2. Top Paper Award, Southern States Communication Association, Popular Communication Division
3. Tiffany Hunnicutt Outstanding Graduate Student Award, Department of Communication @ Texas A&M University, Spring 2021 - \$500
4. Buck Weirus Spirit Award, The Association of Former Students at TAMU, Spring 2021
5. TAMU, Department of Communication, Climate & Inclusion Award, 2019 - \$750

GRANTS IN PROGRESS

1. NEH - Mellon Fellowship for Digital Publication - The Storytellers Lab, April 2022
2. NSF Early Career Development Award, July 2022
3. NEH - Media Projects - The Storytellers Lab, August 2022
4. NEH Collaborative Research with Dr. Sherella Cupid, Fall 2022

PUBLICATIONS

Book Chapters & Encyclopedia Entries

1. **Harris, R., & Winfield, A.S.** (2022). To Be Black And Woman In Contemporary Black Horror: A Textual Analysis of Us, Antebellum, & Bad Hair. In *The Oxford Handbook of Black Horror*. (accepted in 2021 and forthcoming)
2. **Winfield, A.S.** (2022). (forthcoming/in press). The Making of A Black American Quilt: Discussing the Threads of the Strong Black Woman Image Through Family Narratives & Media Storytelling, In *Resilience: Black Women And Public Health*. SUNY Press. Edited by Kisha B. Holden, Ph.D. and Camara P. Jones, Ph.D. (accepted in 2021 and forthcoming)
3. **Winfield, A. S.** (2022). (forthcoming/in press) Reclaiming Our Time: Using Black Biopics To See Black Women. In *Black Identities and Media*. Louisiana State University Press. Edited by Dr. David Stamps and Dr. Sheryl Haydel. (accepted in 2021)
4. Ramasubramanian, S., **Winfield, A.**, & Riewestahl, E. (2020). Positive stereotypes and counter-stereotypes: Examining their effects on prejudice reduction and favorable intergroup relations. In *Media Stereotypes: Ageism to Xenophobia*. Edited by Andrew C. Billings and Scott Parrott. Peter Lang: New York. <https://doi.org/10.3726/b15280>

Peer-Reviewed Journal Articles

1. **Winfield, A.S., & Smith, T.R.** (2022). On Capturing Black Mourning & Memory. *Photographies. Special Forum* Edited by Dr Theopisti Stylianou-Lambert and Lorenz Widmaier (accepted in 2021 and forthcoming 2022)
2. **Winfield, A.S.** (2022). Introducing A Black Living Room Pedagogy: Watching Black Women's Biopics with Black Women Audiences. *Critical Studies in Media Communication*. (accepted & forthcoming in 2022)
3. Joseph, J. L., & **Winfield, A. S.** (2019). Reclaiming Our Time: Asserting the Logic of Intersectionality in Media Studies. *Women's Studies in Communication*, Vol. 42, No 4), 408-411.. <http://doi.org/10.1080/07491409.2019.1682914>
4. Winfield, A. S. (2020). Body, Blood, and Brilliance: A Black Woman's Battle for Loud Healing and Strength. *Health Communication*. <https://doi.org/10.1080/10410236.2020.1826656> (published online in 2020, published in print 2022)

Public Scholarship (Digital Essays & Reports)

1. Winfield, A. S. (2021, February 12). Black History, Gospel Music & Something Like Black Girl Magic In Lovecraft Country. Available at: <http://mediacommons.org/imr/content/black-history-gospel-music-something-black-girl-magic-lovecraft-country>

2. **Winfield, A. S.** (2020, September 18). "That Actually Happened" or Blackness, Comics & Edutainment: Another Look At HBO's Watchmen [Web log post]. Available at: [http://mediacommons.org/content/\"-actually-happened\"-or-blackness-comics-edutainment-another-look-hbo's-watchmen-0](http://mediacommons.org/content/\)
3. **Winfield, A. S.** (2020, February 4). A New Blerd?: Recognizing and Reimagining the Brilliant Black Girl Image Through Spike Lee's "See You Yesterday." Available at: <http://mediacommons.org/imr/content/new-blerd-recognizing-and-reimagining-brilliant-black-girl-image-through-spike-lee's-see>
4. **Winfield, A. S., & Ramasubramanian, S.** (2019). Colorism & Catfish(ing): Online Deception, Romantic Relationships, and the Effects of Skin Tone Bias in Catfish, The TV Show. Available at: <http://mediacommons.org/imr/content/colorism-catfishing-online-deception-romantic-relationships-and-effects-skin-tone-bias>

WORK UNDER REVIEW

1. **Winfield, A.S., Dixon, B.C., Hill, A.V.** (2021). A Case for Interdisciplinary Collaborations to Improve Social Determinants of Health: Documenting the Impacts of COVID-19 on Black Communities. *Health Communication*. (10/12/21) and under grant review.
2. **Winfield, A.S.** (2020). Black Audiences, Black Identities & Primetime Storytelling: A Case for ABC's Black-ish. *Howard Journal of Communications*.
3. **Winfield, A.S.** (2020). Boyz II Men or Space & Opportunity: A Study of Black Barbershops and the Men & Women Inside. *Journal of Black Studies*.

WORKS IN PROGRESS

1. **Winfield, A. S. Winfield, A.S. & Cupid, S.** (2022). *Collective Conversations on Sistas Viewing Sistas: Exploring Sista Circles, Identity-Making, & Audience Reception*. Manship School of Mass Communication Diversity, Equity and Media Grant.
2. **Winfield, A.S.** (2022). Using Black Living Room Pedagogy & Sista Circles: Collective Reception, Collective Identity.
3. **Winfield, A.S., Hickerson, H., & Janeau, K.** (2022). "Mama Didn't Make It: Looking Toward Black Health Stories In Primetime Media During the Pandemic".
4. **Jordan, J., & Winfield, A.S.** (2022). *Seeing COVID-19 and Black Baton Rouge: An Intersectional Analysis*

5. **Winfield, A.S.** (2021). “We Couldn’t Even Dap It Up” or The Crises Never Stopped: A Poetic Autoethnographic Reflection of Teaching During A Pandemic. *Departures in Critical Qualitative Methods*.
6. **Winfield, A.S. & Medhurst, J.** (2021). “Respect”: A Duoethnographical Study on Rhetoric, Representation, and Remembering in Aretha Franklin’s Biopic. *Women’s Studies in Communication*.

COLLABORATIVE INTERDISCIPLINARY VISUAL RESEARCH PROJECTS IN PROGRESS

1. *Our Black COVID-19 Stories - A Documentary Series*, (2020 – Present) - In Production
2. *The Dirty South: How Creosote Killed Black Southeast Texas*, (2021 – Present) - In Development

CONFERENCE PRESENTATIONS

1. **Winfield, A.S.**, Hickerson, H., & Janeau, K. (2022). “Mama Didn’t Make It: Looking Toward Black Health Stories In Primetime Media During the Pandemic”. ASALH. Fall 2022. Submitted.
2. “Blackness Out of Place: Emergent Mediations on Race and Gender in Symbolic and Social Spaces” – Panel Discussion at National Communication Association Convention. New Orleans. November 2022. Submitted.
3. “Harnessing the Catalytic Capacity of Storytelling: Consciousness-Raising, Coalition-Building, and Creative Invention”. Panel Discussion. National Communication Association Convention. New Orleans. November 2022. Submitted.
4. **Winfield, A.S.**, Dixon, B.C., & Hill, A.V. (2022). “A Case for Interdisciplinary Collaborations to Improve Social Determinants of Health: Documenting the Impacts of COVID-19 on Black Communities”. May 2022. International Communication Association Convention. Paris, France.
5. “Remembering Together: Black’s Women’s Use of Social Media While Engaging Black Women’s Biopics”. May 2022. International Communication Association Convention. Paris, France.
6. “Introducing A Black Living Room Pedagogy: Watching Black Women’s Biopics with Black Women Audiences”. May 2022. International Communication Association Convention. Paris, France.
7. “Introducing A Black Living Room Pedagogy: Watching Black Women’s Biopics with Black Women Audiences”. Southern States Communication Association. Greenville, SC. April 2022. Top Faculty Paper Award in Popular Culture Division.
8. **Winfield, A.S.**, Dixon, B., Hill, A.V., (2021). “*Black Experiences With COVID-19, Media, Mourning & Faith*” - The Documentary. *Communicating Diversity Conference at Texas A&M University*. Virtual Conference. May 22, 2021.

9. "Black Audiences, Black Identity, and Primetime Storytelling: A Case for Black-ish." Virtual National Communication Association Conference. Indianapolis, IN. November 2020.
10. "Boyz II Men or Space & Opportunity: A Study of Black Barbershops and the Men & Women Inside." National Communication Association Conference. Baltimore, MD. November 2019.
11. "New Black Man or New Black Frame: from black-ish to Black Lightning" National Communication Association Conference. Baltimore, MD. November 2019.
12. "Intersectional Hashtag Activism: Using a Critical Race Feminist Lens to Examine Online Advocacy and Counter-Publics." Global Fusion Conference. Austin, TX. October 2019.
13. "Colorism & Cosmetics: Advertising, Attributes, African American Women." TAMU RISE, College Station, TX. 2018.
14. "Boyz II Men or Space & Opportunity: Black Barbershops and Black Public Space." Communicating Diversity Conference, College Station, TX. 2018.
15. "The Case of Race: Examining Strategies Used In Racially- Charged Crisis." National Communication Association Conference, Salt Lake City, UT. November 2018.
16. "Colorism & Cosmetics: Advertising, Attributes and African American Women. National Communication Association Conference, Salt Lake City, UT. November 2018.
17. "New Black Man or New Black Frame: from black-ish to Black Lightning." Mediating Change Conference - University of North Texas. November 2018.
18. "Colorism: The Journey to *My Black is Beautiful*, A Propaganda Case Study on African American Beauty." Communicating Diversity Conference, Texas A&M University. College Station, TX. April 2015.

ARTISTIC CONTRIBUTIONS

Documentaries & Other Film Projects

The Dirty South: The Stories of Black Fifth Ward & The Creosote That Killed Them, 2022 - 2023 **Director, Editor, Producer, (Winfield, Dixon, Blanks)**

This documentary series discusses the environmental health issues present in Houston, Texas' Fifth ward community. We interviewed the citizens of the ward and their leaders to reveal the issues surrounding the community that has been slowly dying and disappearing as a result of the creosote runoff in the water and air. This is a collaborative project with two Texas A&M University scholars from the School of Public Health and Urban Planning & Regional Science.

Black Experiences With COVID-19, Media, Mourning & Faith, 2020/21/22 - Director, Editor

This documentary discusses the immediate and deep impacts of the COVID-19 pandemic on Black individuals from around the United States with respect to intersectionality and identity. Thirty individuals from varying careers and states shared their stories and perspectives on the fight to live through the health pandemic while also fighting for racial justice.

- * Sponsored by Reilly Center of Media & Public Affairs, 2022, Louisiana State University
- * Sponsored by Melbern Glasscock Center for Humanities Research at Texas A&M University
- * Sponsored by Global Health Initiatives, Texas A&M University, 2021 - 2022
- * Virtual Exhibition by Glasscock Center COVID Micro-grants, February 2021
- * Virtual Film Screening Communicating Diversity Conference, May 2021
- * Submitting to PBS Independent Lens 2021
- * Submitted to APHA Film Festival 2020
- * Submitted to Alpha Female Sony Universe Fall 2020

A Study on Black Barbershops and the Men & Women Inside, 2018 - 2021 - Director

This documentary began as a research study but what emerged was a racialized and gendered phenomenon that had to be captured. In this film, barbers from around the United States told their barbershop stories. Inside of the shops, it was confirmed that Blackness was being cultivated with every haircut and conversation. Masculinity was honored, and women (if allowed) had a choice to settle with one space in the back, conform to the barbershop culture, or create their own gendered space.

- * Currently seeking additional funding.

Photography Showcases

1. **“Black Joy & Resilience: Portraits of 2020,” February 4, 2021 - Organizer, Artist**
Texas A&M University, Langford College of Architecture’s Diversity Council Black History Month Exhibition. 2nd Annual Black Aggie Art Exhibit. <https://youtu.be/zFqPZjlKJ3k>
2. **“Black Life 2.0, A Double Feature,” February 2020 - Organizer, Artist**
Texas A&M University, Langford College of Architecture’s Diversity Council Black History Month Exhibition. 2nd Annual Black Aggie Art Exhibit.
3. **“Black Joy. Black Life,” February 2019 - Artist**
Texas A&M University, Langford College of Architecture’s Diversity Council Black History Month Exhibition. 1st Inaugural Black Aggie Art Exhibit.

INVITED TALKS, KEYNOTES, COLLOQUEY, AND WORKSHOPS

1. "Reception, Representation & Memory: Watching Black Women's Biopics with Black American Women Audiences" Department of Communication Studies at Louisiana State University. April 20, 2022.
2. "Diversity & Inclusion In the Classroom" Dr. David Tarvin's Professional Seminar. Texas A&M University. January 2022. First year Ph.D. Students class.
3. "Graduate School Panel with Manship Graduate Faculty." Panel Discussion for MA Students. Monday, November 15, 2021.
4. "Black Former Student Association at Texas A&M." Panel discussion for Career Development Series. Wednesday, November 10, 2021.
5. "Between Representation and Reception: A Qualitative Look at Black Women's Biopics with Black Women Audiences." LSU's Manship School of Mass Communication. Research Roundtable. October 14, 2021.
6. "Black Women's Health Narratives & Black Popular Culture: Using Reality TV for Health Promotion" *Blackness 360: Art, Culture, Health and Futures. Black Affairs* at the University of Florida. April 7, 2021.
7. "Healing, Healthy & Happiness: The Final Wrap." YBC Revolt Talk Show. Virtual Guest Speaker. December 17, 2020.
8. "At the Intersection of Identity & Illness: A Special Talk on Black Women's Health." Dr. Katherine Head, Indiana University-Purdue University Indianapolis. October 2020.
9. "Black Women & Controlling Images: Seeing & Seeing Beyond Stereotypes." Roanoke College, Dr. Carrie Murawski. October 2020.
10. "Do You See What I See: Blacks in the Media." Keynote speech, Carter G. Woodson Black Awareness Committee Black History Month Event. Texas A&M University. Feb. 13, 2019.
11. "Identifying and Reaching Excluded Groups On Campus." Co-facilitated workshop for Communication professionals with Dr. Srivi Ramasubramanian and Ramin Choboki. Texas A&M Communications Summit Conference. September 2019.
12. "*Motivation For the Next*" Commencement Speaker. Vista College; Beaumont, Texas. Spring 2016.

MEDIA APPEARANCES (PODCASTS, VIDEO INTERVIEWS, ETC.)

1. "Disrupting the Spiral of Silence: Loud Healing for Strong Black Women", Season 3, Episode 6. Defining Moments Podcast by *Health Communication*. Guest Host Dr. Jill Yamasaki. February

9, 2022. Released March 13,

2022. <https://podcasts.google.com/feed/aHR0cHM6Ly9vaGlvLnN0cmVhbWd1eXMxLmNvbS9EZWZpbmluZ01vbWVudHMvRGVmaW5pbmdNb21lbnRzLnhtbA/episode/MjFEOTg1MzQtRDBCNs00MjExLUFFMjEtQkM5RTMyQTU3QUY0?hl=en&ved=2ahUKEwi-2ILM3c72AhVohOAKHQ5rAbQQjrkEegQIAhAL&ep=6>

2. “Academic & Amigos Podcast; Season 3, Episode 3.” Invited Guest for podcast series by Anthony R. Ramirez. November 12, 2021.
<https://open.spotify.com/episode/7LqVLzqCk48R7MTRzMHETF?si=70fe2871f1624a85>
3. “Academic & Amigos Podcast; Season 1, Episode 3.” Invited Guest for podcast series by Anthony R. Ramirez. May 29, 2020.
<https://open.spotify.com/episode/63Hy4YfUQy9gcUQ6zIUpZ5?si=ea27ad4b65664ca5>

TEACHING AREAS

Communication studies, representation, speech communication, interpersonal communication, media studies, critical/cultural and identity studies, qualitative research methods, Black popular culture, Black women’s health stories

Courses Taught at Louisiana State University

MC3333 Multiculturalism & Media - Fall 2021 (2 Sections). Fall 2022

MC7014 Qualitative Methods - Spring 2022

MC 7033 Race & Gender in Political Communication – Fall 2022

Courses Taught at Texas A&M University-College Station

COMM 203 - 514 Public Speaking; 2017 - 2021 (10 sections)

Difficult Dialogues Course - Action-based Strategies for Anti-Racist Organizations (Co-teacher)

COMM 681 - Professional Seminar

(Co-teacher w/ Dr. Means Coleman) Spring 2019, Spring 2020

COMM 680 - Interpretive Methods

(Co-teacher w/Dr. Means Coleman) Fall 2019

Courses Taught at Lamar University System/Lamar Institute of Technology

COMM 1315/SPCH 1315 Public Speaking (2015 - 2020)

COMM 1318/SPCH 1318 Interpersonal Communication (2018 - 2019)

COMM 3340 Interviewing (2017)

COMM 3390 Conflict Management and Small Groups (2018 - 2019)

COMM 1321 Business and Professional Speech (2019)

COMM 1311 Intro to Communication Studies (2020)

COMM 4396 47F Foundations of Black TV & Film (2021)

GUEST LECTURES & PRESENTATIONS

1. "Storytelling & Culture" Dr. Meghan Sanders. Business of Entertainment Media. Louisiana State University. *Spoke to a class of 50 undergraduate students about how culture is present in our media landscape and always has been.* January 2022.
2. "Reclaiming Our Time: Asserting the Logic of Intersectionality in Media Studies." Dr. David Tarvin. Intercultural Course. Texas A&M University. *Spoke to a virtual class of 215 students about my co-authored piece on race, controlling images, and seeing Black women as scholars in our work.* October 2020.
3. "Black Media, Black Storytelling and Black Possibilities". Intercultural Communication. Professor Gloeckner. Baylor University. *Delivered a guest lecture to 5 combined classes totaling about 300 students enrolled in a course about cultural studies and identity in popular culture.* October 2020.
4. "Black Lives Matter and Other Social Movements." COMM 338/AFT 338 Critical Race Discourse. Mr. Chante Anderson. Texas A&M University. *Virtual discussion with about 25 students on the history of Black social movements in the United States. Asked to discuss Black Lives Matter with the students along with two other guest scholars.* April 2020.
5. "Inclusive Pedagogy and Active Learning." COMM 681 Professional Seminar. Dr. Robin Means Coleman. *I presented a discussion on inclusive teaching with a graduate class of 16 students. I facilitated the discussion through the use of active learning techniques, lessons of mindfulness, and progressive transformative literature.* February 2, 2020.
6. "Audience Reception Studies & Black Media." Texas A&M University. Dr. Srivi Ramasubramanian. *Presented my research on Black primetime media to an undergraduate class of 25 students.* March 2019.
7. "Learning Coding using Barbershop Study." Texas A&M University, Dr. Robin Means Coleman. Interpretive Methods - Graduate course. *Presented my methodology as techniques for qualitative methods through my Barbershop study. Reviewed how to perform coding and data analysis with groups of graduate students In this two-hour hands-on demonstration.* October 2019.
8. "Blacks in the Media." Intercultural Communication. Dr. Paige Gloeckner. Baylor University. *Presented my research on Black primetime media through a virtual visit to a group of 30 undergraduate students.* October 2019.
9. "Blacks in the Media." Dr. David Tarvin - Gender, Race, and Media. Texas A&M University. *In a small lecture classroom, I presented my research on Black primetime media and its impacts on viewers.* November 2019.

10. "Blacks in the Media." Dr. David Tarvin - Intercultural Communication. Texas A&M University. *Presented my research to about 300 students. Conducted group activities to discuss the impact of Black media on all audiences.* November 2019.
11. "Blacks in the Media." Texas A&M University, Gender, Race & Media. Dr. Srivi Ramasubramanian. *Invited to discuss my research on Black popular culture with a group of about 75 undergraduate students.* March 1, 2019.
12. "Interviewing & Focus Groups. Texas A&M University. Instructor Elina Tachkova. *Invited to present my Black barbershop methods to a research methods class of about 25 students.* March 8, 2019.
13. "The Case of Race Sex and Gender" Texas A&M University. Dr. Jen Lueck. *Invited to present my research on intersectionality, stereotypes, and media to a large lecture class.* November 2018.
14. "Online Dating Deception." The University of Houston. Interpersonal Communication. 2015. Professor Suzanne Buck. *Asked to present my research on identity and romantic relationship deception to an undergraduate class at the University of Houston.* 2015.

CAMPUS, COMMUNITY, & PROFESSIONAL SERVICE

Campus Service - Louisiana State University

- 2021-Present Manship School of Mass Communication, Louisiana State University
 The Storytellers Lab, Founder & Director
Black Women Scholars of Manship School Storytelling Event, March 2022
 Undergraduate Admissions Committee, Member
 Recruitment Team, Video Participant & Volunteer
- 2021-Present Department of African & American Studies at LSU, Affiliate
 The Launch Event, Communications Chair (September 2021 - February 2022)
 African American Cultural Center, Black Graduation Faculty Sponsor – Spring 2022

Student Research – Committee Service

- Student Mentoring, Doctoral Students
 Dissertation Committee Member, Hope Hickerson
 Diversity, Equity & Media Grant Project Advisor, Joshua Jordan
 Principal/Co Investigator on Research Project, William Drew Hawkins
- Student Mentoring, Master's Students
 Master's Committee Co-Chair, Aliyah Andrews
 Master's Committee Member, Nick Ashton
 Master's Committee Member, Darian Shorts
 Master's Committee Member, Kourtney Janeau

Campus Service - Texas A&M University

- 2019-2021 Black Graduate Students' Association, Texas A&M University
President, 2020 - 2021
Vice President, 2019 - 2020
Yearbook Creator, 2019 - 2020
Member, Photographer, Graphic Designer, 2018-2021
Black Aggie Festival Facilitator, 2020 - 2021
BGSA Week Coordinator, 2019 - 2021
College of Architecture Diversity Council, Black Aggie Art Show (2019 - 2021)
Black Leaders On Campus (BLOC) - BGSA Representative, 2020 - 2021
Africana Studies Institute - BGSA Representative, Summer 2020
Woodson Black Awareness Committee, Educate to Elevate Program, 2019
- 2019-2021 Office of Graduate & Professional Students
Black Graduate Students Mental Health Event (2020)
Black Graduates Recruitment Representative (2020)
Black Together Again Mixer (2019)
- 2019-2020 Texas A&M University Voices of Praise Gospel Choir
Faculty Advisor, Member, Social Media Relations (2019-Present)
Liaison for Black Awareness Committee - MLK Breakfast (January 2020)
- 2018 NAMLE Media Literacy Conference at TAMU
Lead Organizer
Social Media Coordinator
Graphic Design
- 2017-2020 Department of Communication, Texas A&M University
Peer Mentor
Diversity & Inclusion (2018 - 2019)
Recruitment Volunteer (2017 - 2020)
- 2017-2020 Communication Diversity Conference, Texas A&M University
Marketing Team Member
Commercial Videographer
Volunteer
- 2019-2021 Difficult Dialogues on Campus Race Relations
Curriculum Team (Co-created Anti-racism course for staff members)
Facilitator
Lead Team Member
Innovation X Fellow

Campus Service - Lamar University

- 2016-2017 Poetic Souls, Beaumont, TX. (2016 - 2017)
Organization Faculty Advisor - Lamar University
- 2013-2015 Association for Women in Communication (AWC), University of Houston
Vice President
Marketing Director

SERVICE TO DISCIPLINE

1. National Communication Association – Convention
 - a. Mass Communication Division – Reviewer, 2022
 - b. Critical Cultural Division – Reviewer, 2022
2. International Communication Association – Convention
 - a. Volunteer Reviewer, 2022
3. Southern States Communication Association – Conference
 - a. Popular Culture Division – Reviewer, 2022 – 2023

ACADEMIC & PROFESSIONAL MEMBERSHIPS

1. ICA, International Communication Association, 2021 – Present
 - Popular Media & Culture
 - Ethnicity & Race In Media
 - Children and Adolescents
 - Health Communication
 - Mass Communication
2. NCA, National Communication Association, 2017 - Present
 - African and African American Communication & Culture/Black Caucus at National Communication Association, 2017 - Present
 - Feminist & Gender Studies Caucus at National Communication Association, 2018 – 2020
 - Critical/Cultural Division
 - Mass Communication Division
3. AERA, American Educational Research Association, 2022 - Present
 - Research Focus on Black Education SIG
 - Art-based Educational Research SIG
 - Qualitative Research SIG
 - Biographical and Documentary Research SIG
 - Hip Hop Theories, Praxis, and Pedagogies SIG
 - Media, Culture, and Learning SIG
 - Narrative Research SIG
 - Counseling and Human Development SIG
4. APHA, American Public Health Association, 2021 - Present

5. SSCA, Southern States Communication Association, 2021 – Present
 - Popular Communication Division
6. AEJMC, Association for Education in Journalism and Mass Communication, 2021 - Present
7. BFA, Black Faculty Association, Louisiana State University, 2021 - Present
8. BFSC, LSU’s Black Faculty and Staff Caucus, Louisiana State University, 2021 - Present
9. Scholarly Sisters for Black Health & Equity, 2020 - Present
10. CGSA, Communication Graduate Students Association, 2020 - 2021
11. BWSA, Black Women’s Studies Association, 2020 – Present

SERVICE TO COMMUNITY

- 2006-Present Church of God in Christ, Inc. (International) (2006 - Present)
Jones Memorial Church (local)
 Youth Director/Program Coordinator - VBS, SS, YWCC (2015 - 2018)
 Marketing Director (2006 - 2020)
 COGIC Urban Initiatives - Media Director, Program Coordinator (2015 - 2017)
 Youth Mentorship (2015 - 2017)
 C.H. Mason Bible College - Marketing (2016 - 2020)
 Choir Member (2004 - Present)
- Beaumont Northern District YPWW (regional)*
 District Chairlady (Coordinated 7 church youth groups) (2015 - 2017)
- Greater Southeast Texas Ecclesiastical Jurisdiction/Texas Southeast #1 (statewide)*
 Regional Youth Leader & Program Coordinator (2008 - 2018)
 Media Director (2014 - 2018)
- 2008-Present Productions By Asha: Film, Video & Photography
 Complimentary professional headshots for Black undergraduate/graduate
- 2015-2016 SEAS Learning Center; Beaumont, TX.
 Academic Tutor
 Marketing Director
- 2019 “Give Back to Beaumont” disaster relief fundraiser
- 2019-2020 North Bryan Community Center, Bryan, Texas
 Volunteer Tutor
 Photographer
 Summer Mentor